

PRESS RELEASE

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Delhi Metro Rail Corporation aligns with Foundation for Restoration of National Values to Inspire its Commuters to Uphold Values

The Delhi Metro represents a world class public Transport System – built by Engineers and Technicians to International Standards, without cost overruns or delays. The efficient running of this facility however requires the involvement of all users as well as those who are responsible for different aspects of the facility.

Dr. E Sreedharan, the Managing Director of DMRC firmly believes that all public goods and services can best serve India when users have a sense of belonging, and National Pride towards such facilities, and exhibit behaviour in conformity with this intrinsic value system.

You can build an Elevated Metro line in 3 years and an underground Metro line in 4 years but to use the system properly you need to build good values which may take a generation and these good values are essential if you want to make any system succeed. These are necessary not only for a good transportation system; it is essential for building a strong Nation.

With Metros coming up in Bangalore, Hyderabad, Chennai, Pune, Ludhiana, Mumbai, Chandigarh – culture and values will be needed to make them succeed. Some of the values which require immediate attention are – offering seats to ladies and elderly, courtesy, avoiding loud talking, not damaging public property, cleanliness, honesty, etc.

Towards achieving this objective, Delhi Metro has decided to align with the Foundation for Restoration of National Values (FRNV) to inspire its commuters, and through them the whole Nation, to uphold values.

Towards achieving this objective, DMRC has launched a Value Guide programme where it will involve some of its commuters and work with them in spreading awareness about values and also restoring these values among its large base of 8 lakhs commuters. DMRC hopes to accomplish this through mentoring, film clips, announcements, etc. In this endeavour, FRNV will

provide necessary knowhow and guidance. Those commuters who would like to become Value Guides can send their details at metrovaluechampions@gmail.com and the FRNV will assist the DMRC in working out a concrete programme to train the Value Guides.

The Foundation of Restoration of National Values (FRNV) has been formed under the guiding light of Swami Bhoomananda Tirtha, Founder of Narayanashrama Tapovanam and Centre for Inner Resources Development, to inspire eminent citizens of the country to address this Value Crisis. FRNV has embarked upon a Value Inculcation Movement in an effort to rekindle the love and respect in the people for their country by awakening them to their National and Cultural Values.

Established as an independent society, with Dr. E Sreedharan as the President, FRNV has an Advisory Board including Sri MN Venkatachaliah, former Chief Justice of India, Sri Ratan Tata, Tata Group Chairman, Dr. E Sreedharan, Sri N Vittal, former Central Vigilance Commissioner and Smt. Vibha Parthasarathi, Educationist and former Chairperson, National Commission for Women.

FRNV's will stimulate a discussion on National Values with a two-day Summit, on November 18 and 19, 2008 in New Delhi. Distinguished leaders and thinkers from various branches of National life will articulate their observations on the subject and the measures to be effected forthwith. The object is to have a 'National thinking and Perception on Value Decline and Redressal' to be pursued by FRNV. Further steps will be determined subsequent to the Summit.

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